

european university continuing education network



eucen online Seminar 2020 Across the Atlantic

How to survive in critical times? University Lifelong Learning 4.0

Thursday 28 May 2020 from 15:00CET until 18:15CET

Final Programme

- 15:00 Welcome
- 15:10 *Digital Transformation: the case of Tartu University* Aune VALK, Vice Rector, Tartu University (EE)
- 15:40 *Transformation Process and Coronavirus Crisis Management at UPF BSM* Ramon BASTIDA, Associate Dean for Knowledge Transfer, Universitat Pompeu Fabra, Barcelona School of Management (Spain)
- 16:10 Q&A
- 16:20 Break grab your coffee and join us again!
- 16:30 Welcome back
- 16:40 *My experience at a US based online university during the coronavirus pandemic*

Tricia BERRY, Associate Dean and Director of the Clinical and Practicum Programmes, Purdue Global University | AAACE (US)

- 17:10 Inside Out Design Connecting with the Hearts and Minds of Adult Online Learners
 Sasha CROWLEY and Jennifer GOOD, Associate Professors, Brandman University | UPCEA (US)
- 17:40 Q&A
- 17:50 Next eucen events: Budapest (HU) 18-20 November 2020 University Lifelong Learning for increased participation, performance and partnership
- 18:00 Next eucen events: Utrecht (NL), 02-04 June 2021 University Continuing Education: Learning for Impact in a Changing World
- 18:10 Thanks and Closing